

## REMARKS

Reconsideration of this application, as amended, is respectfully requested.

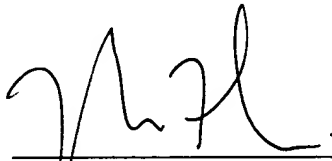
The claims have been amended to clarify that integrating interactive content with a video data stream is done in response to one or more ATVEF triggers. Support for these amendments may be found, for example, at paragraph 58 of the specification as originally filed. No new matter is added.

All of the previously pending claims were rejected under 35 USC 102(e), 103 as being anticipated by or obvious in view of Mao et al., US 6459427. However, Mao neither teaches nor suggests integrating interactive content with a video data stream in response to one or more ATVEF triggers as presently claimed. Hence, all of the preset claims are patentable over Mao.

If there are any additional fees due in connection with this communication, please charge our deposit account no. 19-3140.

Respectfully submitted,

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